

PENDRAGON PLC 2021 FULL YEAR RESULTS

23rd MARCH 2022

Agenda

| 1. Introduction | Bill Berman |
|--|-------------|
| 2. FY21 performance overview & divisional highlights | Bill Berman |
| 3. Financial Review | Mark Willis |
| 4. Group strategy update | Bill Berman |
| 5. Outlook & Guidance | Bill Berman |

FY21 performance overview

FY 2021 Performance Overview

Operating Highlights

- Strong progress with strategy to "transform automotive retail through digital innovation and operational excellence"
- Disciplined strategic delivery driving productivity improvements and stronger margins, supported by market tailwinds
- New sales performance ahead of franchise average and Used sales ahead of market on a like-for-like basis



- Record underlying profit before tax £83.0m (FY20: £8.2m), up 912%
- Revenue of £3,449.9m, up 27.1% on a like-for-like basis
- Cost base transformation, costs significantly lower than pre-pandemic levels



- Performance in early 2022 has been good, profit in January & February ahead of FY21
- Supply constraints in new and used cars continue to underpin strong margins, with margin reduction expected in 2022 compared to 2021 extraordinary levels
- FY22 Underlying PBT expected to be in line with Board expectations







Divisional operating highlights

Franchised UK Motor

- Strong performance driven by impact of initiatives and beneficial market conditions
- Like-for-like volumes outperforming market in represented franchises and in Used vehicles
- Cost reduction programmes and store closures delivering significant benefit, with costs down £60.0m compared to pre-pandemic levels in FY19
- Excellent progress made towards strategic objectives

Revenue:
+26.7% LFL
(+23.1% total reported)

Underlying Operating Profit:

£85.8m, up 364%
(FY20: £18.5m)

Aftersales Gross Margin:

50.7% (FY20: 49.1%)

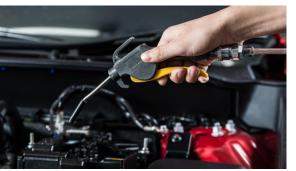
New GPU: Used

£1,911 (+£463 vs. FY20)

Used GPU:

£1,730 (+£530 vs. FY20)







Pinewood

- Product developments to enable Group digital capabilities, deliver finance products online and facilitate digital payments
- Achieved accreditation as first certified system by BMW UK, and 2nd globally



Revenue: +9.4% to £24.4m

Underlying Operating Profit:

£12.5m, up 3.3%

(FY20: £12.1m)

International users:

24% increase



CarStore

- Volumes up 26.0%, outperforming market up 11.7%
- Used GPU of £1,221, up £356 compared to FY21
- CarStore brand relaunched in December 2021 with a highly differentiated proposition

Revenue:

+60.4% LFL (+59.9% total reported)

Underlying Operating Profit:

£1.6m (FY20: loss of £1.2m)

Used GPU:

£1,221 (+£356 vs. FY20)







Leasing

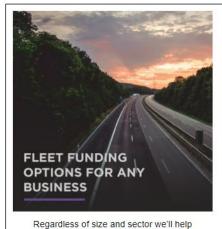
 High margin on disposals, historical residual values benefitting from increased used vehicle prices



Underlying Operating Profit:

£17.5m, up 31.6%

(FY20: £13.3m)



identify the most cost effective solution to

suit your needs.



services which includes cars, vans and

specialist vehicles.





Manage vehicle maintenance, fleet administration and decrease downtime to maximize your fleet efficiencies.

Take advantage of huge savings on brandnew electric vehicles for you and your employees.

Financial review

Key metrics: FY21

Underlying Underlying Gross Gross **Net debt** Revenue profit / (loss) operating profit margin % before tax costs £441.3m £3,449.9m £49.7m f(325.0)m² **FY21** +24.9% vs FY20 +18.0% vs FY20 12.8% £83.0m -£50.7m vs FY20 +5.8% vs FY20 (149 stores) (+35.0% LFL) (+27.1% LFL) -£70.0m vs FY19 -27.1% vs FY19 -6.6% vs FY19 -23.4% vs FY19 **FY20** £2,924.6m £353.2m 12.1% $\pm(307.3)$ m¹ £8.2m £100.4m **FY19** £4,506.1m f472.7m 10.5% £(446.0)m£(16.4)m£119.7m (>200 stores) Up 2.3% Down Up £99.4m Down FY21 vs. FY19 £31.4m (-6.6%) £70.0m (-41.5%) £121.0m (-27.1%)

Financial summary: Income statement

| Income Statement (£m) | | | | |
|---------------------------------------|---------|---------|----------|--|
| | FY 2021 | FY 2020 | % Change | |
| Revenue | 3,449.9 | 2,924.6 | 18.0% | |
| Gross profit | 441.3 | 353.2 | 24.9% | |
| Gross Margin % | 12.8% | 12.1% | 0.7% | |
| Operating costs | (325.0) | (307.3) | 5.8% | |
| Operating profit | 116.3 | 45.9 | 153.4% | |
| Operating Margin % | 3.4% | 1.6% | 1.8% | |
| Interest | (33.3) | (37.7) | 11.7% | |
| Underlying Profit before Tax | 83.0 | 8.2 | 912.2% | |
| Non-underlying items | (9.7) | (37.8) | -74.3% | |
| Profit / (Loss) before tax | 73.3 | (29.6) | n/a | |
| | | | | |
| Underlying diluted earnings per share | 4.9p | 0.6р | | |

- Revenue increase of 18.0%
 - Like for like revenue increase of 27.1%
 - Outperformed New & Used markets
- Strong gross margins
 - Improved margins in new, used and aftersales
 - Benefit from market conditions and strategic initiatives
- Changes made to restructure our cost base and store estate during FY20 underpinned our overall profitability
 - Operating costs of £325.0m vs £446.0m FY19 pre-pandemic
 - £11.7m benefit from rates relief , grants and furlough
- Lower interest charge largely driven by reduction in stocking interest
- Non-underlying charges of £9.7m (FY20: £37.8m):
 - Net gains on disposals of £2.7m
 - Lease impairments charge of £9.6m
 - Pension costs of £1.0m
 - Termination and severance costs of £1.8m

Financial summary: Cashflow

| Summary Cashflow (£m) | | | |
|---|---------|---------|--|
| | FY 2021 | FY 2020 | |
| Underlying Operating Profit | 116.3 | 45.9 | |
| Depreciation and Amortisation | 36.1 | 43.7 | |
| Share Based Payments | 2.9 | 1.2 | |
| Non-underlying Items | (1.8) | (10.1) | |
| Contribution into defined benefit pension scheme | (12.8) | (12.5) | |
| Working Capital and Contract Hire Vehicle Movements | (41.2) | (0.7) | |
| Cash Generated from Operations | 99.5 | 67.5 | |
| Tax Paid | (7.1) | (4.4) | |
| Net Interest Paid | (17.5) | (20.5) | |
| Capital Expenditure | (17.7) | (18.7) | |
| Business and Property Disposals | | 36.7 | |
| Net Capital Income | 14.0 | 18.0 | |
| Lease Payments & Receipts | (36.7) | (39.8) | |
| Other | (1.5) | (1.5) | |
| | | | |
| Opening Net Debt | 100.4 | 119.7 | |
| Decrease in Net Debt | 50.7 | 19.3 | |
| Closing Net Debt | 49.7 | 100.4 | |

- Net debt reduction of £50.7m vs FY20
- £99.5m cash generated from operations with strong trading driving cash inflows
- Working capital outflow of £41.2m driven primarily by:
 - Outflows relating to Deferred VAT repayment, VAT outflows from lower New Car Stock and increase in value of used inventory
 - o Partially Offset by increased deposits and reduced debtors
- Net Capital Inflow of £14.0m
 - US disposal proceeds of £27.1m in H1 2021 Santa Monica (£10.8m) and Los Angeles (£16.3m)
 - Other property and business disposals of £4.6m
 - o Total Capital expenditure outflow of £17.7m
- Reduction in interest paid of £3.0m, driven by lower stocking interest
- Reduction of lease payments & receipts of £3.1m resulting from lease exits on closed stores – the leases were either successfully reassigned, sublet or expired
- Refinancing completed March 2022, with £100m 5-year term loan and a £75m RCF on a 3+1+1 agreed

Financial summary: Balance sheet

| Balance Sheet (£m) | | |
|---|-----------|-----------|
| | Dec-21 | Dec-20 |
| Property | 217.6 | 222.8 |
| Plant & Equipment | 24.2 | 46.6 |
| Goodwill | 150.3 | 150.3 |
| Other Intangibles Assets | 11.1 | 10.2 |
| Right of Use Assets - property | 126.5 | 146.0 |
| Contract Hire Vehicles - IFRS assets | 131.2 | 157.4 |
| Inventories | 512.8 | 608.8 |
| Receivables | 118.9 | 113.2 |
| Net Assets Held as For Sale | 10.4 | 31.7 |
| Net Tax Balances | 26.6 | 37.8 |
| Total Assets | 1,329.6 | 1,524.8 |
| Payables | (689.1) | (829.3) |
| Lease Liabilities | (222.1) | (243.2) |
| Contract Hire Vehicles - IFRS liabilities | (119.5) | (149.7) |
| Retirement Benefit Obligations | (23.6) | (75.5) |
| Bank Net Debt | (49.7) | (100.4) |
| Total Liabilities | (1,104.0) | (1,398.1) |
| Shareholders Funds | 225.6 | 126.7 |

- Increase of £98.9m in net assets from £126.7m at Dec-20 to £225.6m at Dec-21
- Reduction in property
 - Disposal of excess property together with depreciation
 - Partially offset by capital investments
- Plant and equipment reduction from disposals and ongoing depreciation
 - Lower level of capital expenditure in the period
 - Transfer of fixed asset vehicles to inventory of c.£19m
- Inventory reduced by 15.8% from 31 Dec 20 from £608.8m to £512.8m
 - Decrease in new stock value of c.£210m
 - Increase in used stock value of c.£110m driven by 40% increase in average stock price
 - Transfer of fixed assets to inventory, partially offset by reduction in demonstrators
- Reduction in payables from lower vehicle creditors as a result of the reduction in vehicle inventory
- Pension scheme deficit reduced by £51.9m to £23.6m

Group strategy update

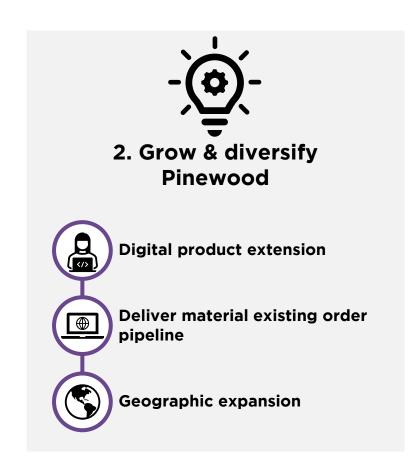
Recap: Our vision

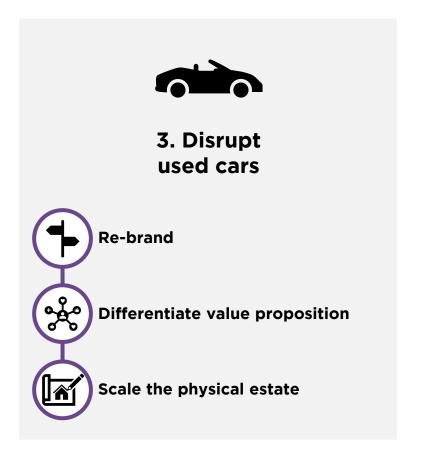
"Transform automotive retail through digital innovation & operational excellence"

Recap: Our strategy

Strategy







Pendragon's advantages

Strategic priorities



1. Unlock value in Franchised UK Motor



2. Grow & diversify Pinewood



3. Disrupt used cars

Pendragon's advantages

- Leaner cost base & improved efficiency
- Intragroup supply scale for used cars
- Data availability & technology capability
- Portfolio breadth & physical customer reach

- Advanced digital capabilities
- Control of the ecosystem
- Varied drivers of Group profitability & non-UK reliance

Leveraging
Pinewood to drive
transformation

- Vertically integrated assets & capabilities
- Experienced leadership
- No external dependency & associated flexibility
- Margin upside

1. Unlock value in Franchised UK Motor



Unlock value in Franchised UK Motor



Accelerate digital innovation



Drive operational excellence & best practice



Lean & efficient cost base

Omnichannel strength & advanced digital operating model



Website functionality



- Realtime, fully automated, PCP / HP finance
- **Insurance products**



Sales+

- Seamless remote customer capability
- **Dynamic finance** comparison



Acquisition, management & pricing platform

- **✓** Automated, marketbased pricing

1. Unlock value in Franchised UK Motor



Unlock value in Franchised UK Motor



Accelerate digital innovation



Drive operational excellence & best practice



Lean & efficient cost base

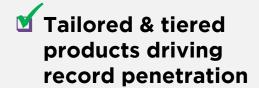
New products & processes to drive margin



Guarantee revision









Preparation & rectification





▼ Revised customer journey & enhanced digital features



Trade optimisation

■ Digital auctions

Revised Rol targets & processes

■ Margin upside



Unlock value in Franchised UK Motor



Accelerate digital innovation



Drive operational excellence & best practice



Lean & efficient cost base

Right-sized & sustained cost reduction



Store closures





Headcount efficiencies





Senior / regional structure

Maximise aftersales / F&I



Company cars





Customer contacts





Finance transformation

✓ Centralisation & automation

Substantial upside opportunity from in-development / future initiatives





Sales+

Multiple future releases



Finance & insurance

Menu-based pricing



Preparation & rectification

Cosmetic opportunities



EVs

Group-wide strategy



Aftersales

Multiple value levers



New propositions

Subscription / mobility as a service

2. Grow & diversify Pinewood



Grow & diversify Pinewood



Digital product extension



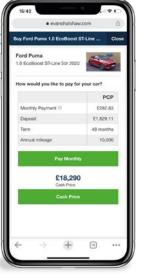
Deliver material existing order pipeline

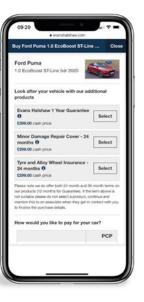


Geographic expansion

Group omnichannel enabler

- **▼** Website functionality
- **™** Sales+
- **▲** Acquisition, management & pricing platform
- **☑** Digital valuations / payments
- **▲** Aftersales
- **■** Finance transformation
- **№** New CarStore website to support omnichannel proposition





2. Grow & diversify Pinewood



Grow & diversify Pinewood



Digital product extension



Deliver material existing order pipeline



Geographic expansion

International growth & global OEM certification



International growth







OEM certification

■ BMW UK certified status

■ Renault certified status







3. Disrupt used cars



Disrupt used cars





Differentiate value proposition



Scale the physical estate

CarStore.

- Research supported retention of CarStore brand
- **▼** New brand identity & logo
- **✓** New tone of voice
- **Updated physical assets**
- **✓** Omnichannel / hybrid customer journey









3. Disrupt used cars



Disrupt used cars



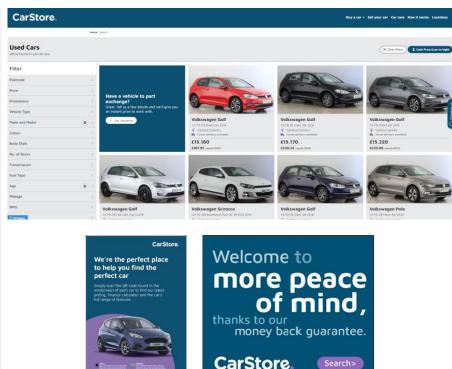




Scale the physical estate

Market leading omnichannel / hybrid customer proposition





FY21 delivery & FY22 plans

3. Disrupt used cars



Disrupt used cars







Scale the physical estate

Physical assets to support the omnichannel customer proposition

- **✓** Chesterfield in April
- Warrington
- Borehamwood
- Small-format expansion, underpinned by hub & spoke network
- Range expansion to include Group stock on CarStore website
- □ Full launch of new proposition, supported by marketing campaign

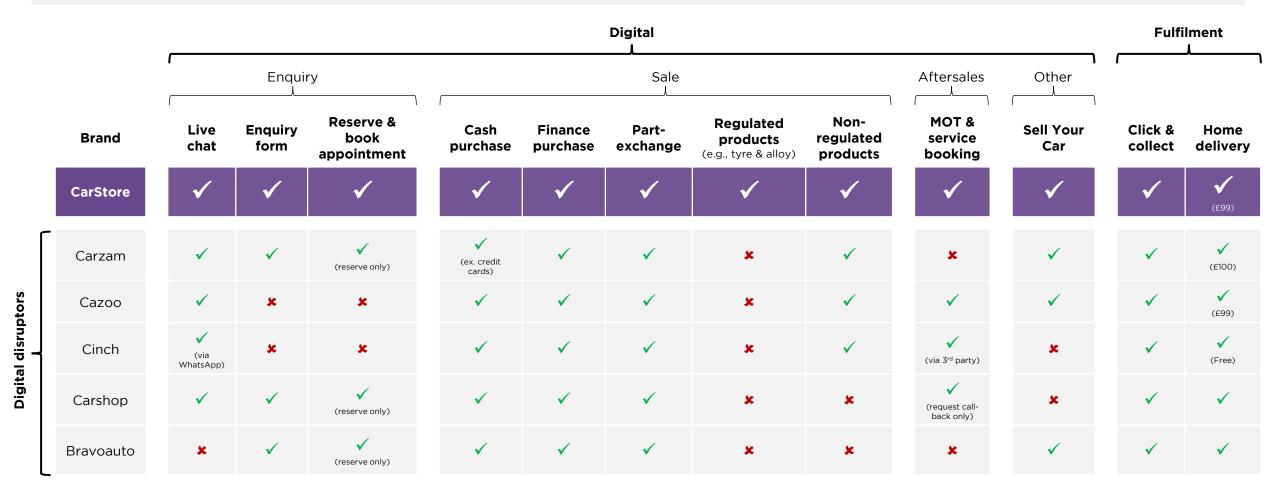




CarStore Customer Journey Video

3. Disrupt used cars

Market leading omnichannel capability vs. digital disruptors



Outlook & Summary

Outlook

- Performance over the first two months of FY22 has been good
- Underlying profit in January and February ahead of 2021
- Supply constraints expected for 2022
- Outlook
- Board conscious of inflationary cost pressures and mindful of the further impact that the conflict in Ukraine may have on both supply and costs
- We remain confident we have the right strategy in place, and we expect to make further positive progress towards our long-term goals this year
- FY22 underlying PBT currently in line with the Board's expectations

Summary

Excellent progress & upside opportunity

- Pleased with the scale of delivery across the Group, in the first full year since our strategy was launched
- Cross-functional team continues to maintain a high pace of change
- Remain confident in the opportunity that our strategy provides, and how we are positioned in the evolving consumer and competitor landscape
- Roadmap to deliver sustainable underlying PBT target of c.£85 90m by 2025, and significant shareholder value creation

Appendix

Analyst modelling guidance

Guidance

- Both new and used margins are expected to reduce during the course of 2022 from extraordinary levels achieved in 2021.
- · New car supply currently expected to start to ease in H2, but dependant on supply constraints reducing.
- GP: combination of increased volume and initiative delivery expected to broadly offset market-led GPU reductions.
- Lower levels of profit to FY21 expected, principally driven by increase in costs of c.£30m:
 - Reversal of government support measures £11.7m
 - Impact of wage inflation and investment into employee benefits c.£10m
 - Investment to support new propositions c.£10m
- Increased capital expenditure expected of approximately £50m
- Currently expect underlying PBT to be in line with Board expectations

Franchised UK Motor

| Franchised UK Motor (£m) | | | | |
|--------------------------|---------|---------|----------|-----------------|
| | FY 2021 | FY 2020 | % Change | % Change LFL |
| Revenue | 3,191.2 | 2,591.8 | 23.1% | 26.7% |
| Gross Profit | 384.4 | 289.8 | 32.6% | 35.4% |
| Operating Costs | (298.6) | (271.3) | 10.1% | 18.2% |
| Operating Profit | 85.8 | 18.5 | 363.8% | 171.3% |
| Gross Margin % | 12.0% | 11.2% | 0.9% | 0.7% |
| Operating Margin % | 2.7% | 0.7% | 2.0% | 1.4% |

| New (£m) | | | | |
|----------------|-----------------|---------|-------|-------|
| | % Change LFL | | | |
| Revenue | 1,362.4 | 1,208.0 | 12.8% | 14.1% |
| Gross Profit | 99.9 | 79.1 | 26.3% | 26.4% |
| Gross Margin % | 7.3% | 6.5% | 0.8% | 0.7% |

| Used (£m) | | | | |
|-----------------------|-----------------|---------|-------|-------|
| | % Change LFL | | | |
| Revenue | 1,566.9 | 1,157.5 | 35.4% | 41.9% |
| Gross Profit | 151.8 | 99.5 | 52.6% | 57.7% |
| Gross Margin % | 9.7% | 8.6% | 1.1% | 1.0% |

| Aftersales (£m) | | | | |
|-----------------------|-----------------|-------|-------|-------|
| | % Change LFL | | | |
| Revenue | 261.9 | 226.3 | 15.7% | 18.9% |
| Gross Profit | 132.7 | 111.2 | 19.3% | 22.2% |
| Gross Margin % | 50.7% | 49.1% | 1.5% | 1.4% |

Software - Pinewood

| Software - Pinewood (£m) | | | | | |
|---------------------------|--------------------------|-------|-------|--|--|
| | FY 2021 FY 2020 % Change | | | | |
| Revenue | 24.4 | 22.3 | 9.4% | | |
| Gross Profit | 22.5 | 20.5 | 9.8% | | |
| Operating Costs | (10.0) | (8.4) | 19.0% | | |
| Operating Loss | 12.5 | 12.1 | 3.3% | | |
| Gross Margin % | 92.2% | 91.9% | 0.3% | | |
| Operating Margin % | 51.2% | 54.3% | -3.0% | | |

CarStore

| Car Store (£m) | | | | | | |
|---------------------------|--------------------------|-------|-------|-------|--|--|
| | FY 2021 FY 2020 % Change | | | | | |
| Revenue | 141.5 | 88.5 | 59.9% | 60.4% | | |
| Gross Profit | 12.9 | 7.3 | 76.7% | 74.3% | | |
| Operating Costs | (11.3) | (8.5) | 32.9% | 34.5% | | |
| Operating Loss | 1.6 | (1.2) | n/a | n/a | | |
| Gross Margin % | 9.1% | 8.2% | 0.9% | 0.7% | | |
| Operating Margin % | 1.1% | -1.4% | 2.5% | 2.2% | | |

Leasing - Pendragon Vehicle Management

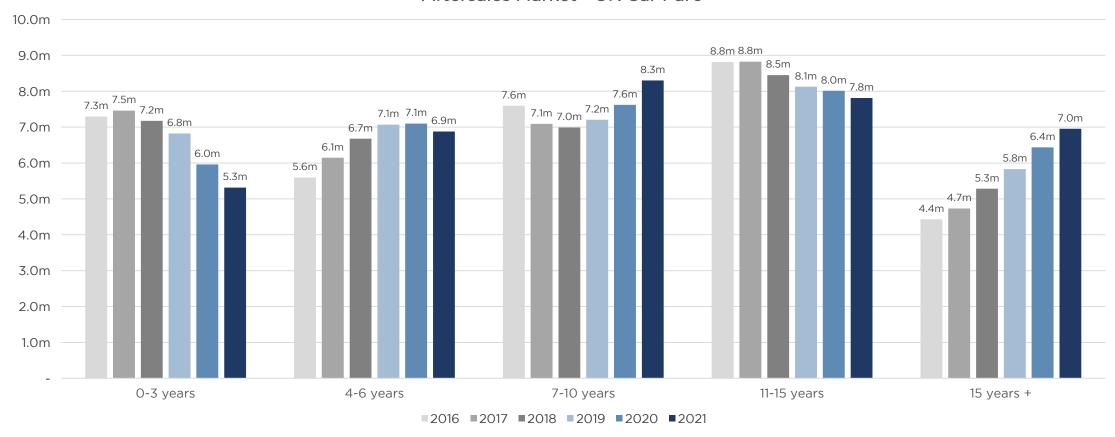
| Leasing – Pendragon Vehicle Management (£m) | | | | | | |
|---|--------------------------|-------|-------|--|--|--|
| | FY 2021 FY 2020 % Change | | | | | |
| Revenue | 89.9 | 86.3 | 4.2% | | | |
| Gross Profit | 22.0 | 17.6 | 25.0% | | | |
| Operating Costs | (4.5) | (4.3) | 4.7% | | | |
| Operating Profit | 17.5 | 13.3 | 31.6% | | | |
| Gross Margin % | 24.5% | 20.4% | 4.1% | | | |
| Operating Margin % | 19.5% | 15.4% | 4.1% | | | |

US Motor

| US Motor (£m) | | | | | | |
|---------------------------|--------------------------|--------|--------|--|--|--|
| | FY 2021 FY 2020 % Change | | | | | |
| Revenue | 28.6 | 157.9 | -81.9% | | | |
| Gross Profit | 4.0 | 23.3 | -82.8% | | | |
| Operating Costs | (5.1) | (20.1) | -74.6% | | | |
| Operating Loss | (1.1) | 3.2 | n/a | | | |
| Gross Margin % | 14.0% | 14.8% | -0.8% | | | |
| Operating Margin % | -3.8% | 2.0% | -5.9% | | | |

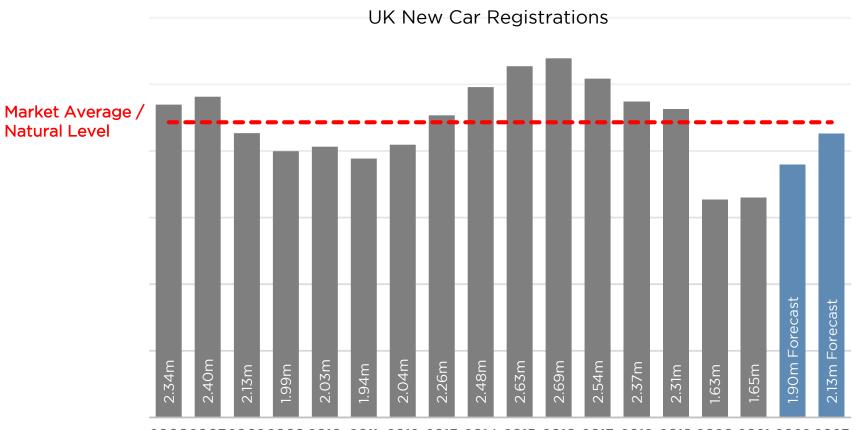
Franchised UK Motor - Aftersales





- Reduction in 0-3 year car parc due to impact of reduced new markets in 2020 & 2021
- The key 4-6 years car parc has fallen slightly to 6.9m cars
- Growth in the 7-10 year car parc

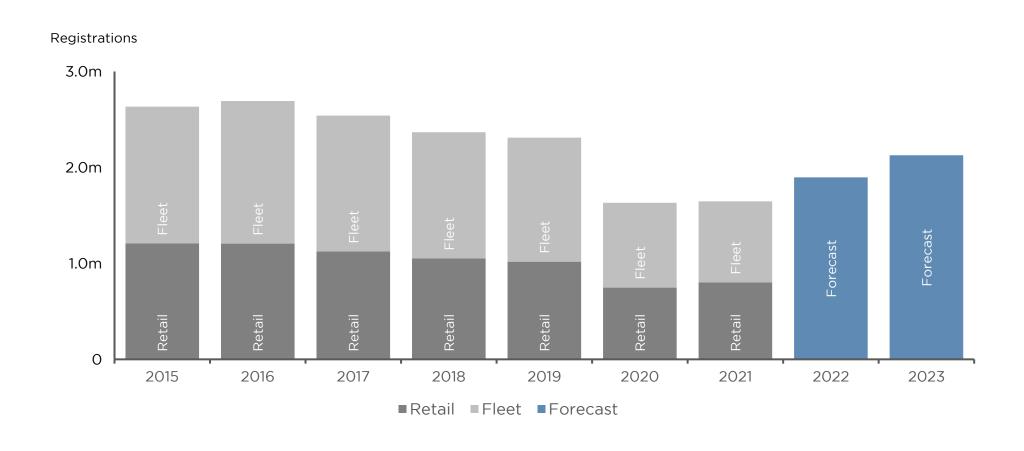
Franchised UK Motor - New



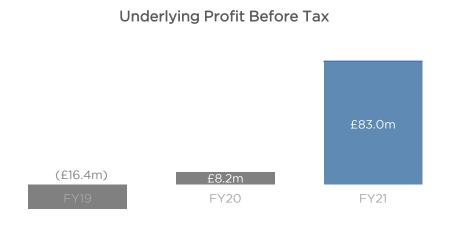
2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

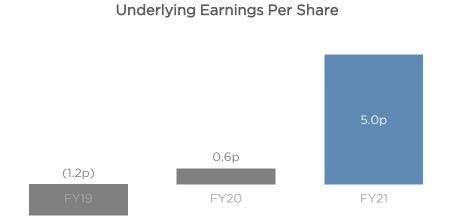
- The UK new car market was up by 1.0% in 2021
- Retail market represented 48.7% of the UK new market in 2021 (up from 45.8% of the market in 2020)
- Forecast of 15.2% increase in new car market in 2022 and a further 12.1% increase in 2023

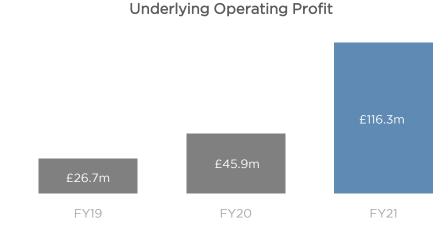
UK New Car Market



Financial Summary - 3 Year View









Net Debt and Net Debt: Underlying EBITDA Ratio